

Eddy Sanchez

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Dynamic professional with over six years in the entertainment industry and a Master's degree candidate in Public Relations at Hofstra University. With expertise in independent film production, I excel in event planning, team management, and strategic partnerships, enhancing operational efficiency. As a U.S. Marine Veteran, I bring a disciplined and creative approach to project management, focused on delivering engaging events that resonate with diverse audiences. I am committed to leadership, community engagement, and contributing to organizational success through impactful public relations strategies.

Skills

- Project management
- Superior organizational skills
- Google G Suite- Microsoft Office - Slack
- Adobe Creative Suite
- Time Management
- Public Speaking
- Research
- Creativity
- Problem Solving
- Relationship Building
- Social Media

Work History

Associate Producer

Divided We Fall - News Publication, New York

April 2024 - Current

- Curated and published over 30 articles, actively participating in 15 political discussions and promoting 10 organizational initiatives to enhance visibility and engagement.
- Collaborated with 12 authors to enhance content quality and relevance, resulting in a 25% increase in reader engagement.
- Supervised a team of 5 interns, ensuring alignment with organizational goals and standards, leading to improved productivity and skill development.
- Upheld professional and ethical standards, ensuring 100% compliance with intellectual property rights and organizational guidelines.

PRODUCER: PODCAST

BFAM Podcast, New York, NY

November 2023 - April 2024

- Orchestrated talent acquisition and negotiations for more than 30 podcast episodes, boosting guest diversity and engagement.
- Oversaw logistics and collaboration with the show's host, leading to a 20% enhancement in production workflow.
- Introduced over 15 creative production concepts and crafted scenarios, elevating the quality of content delivery.
- Created and managed production timelines, ensuring a 100% success rate for timely editing and duplication.
- Partnered with suppliers to obtain materials for shoots, achieving a 15% cost savings while upholding quality standards.

PRODUCER: No Justice, No Mercy

- Optimized production workflows, effectively managing scheduling and casting for over 25 projects.
- Served as a key liaison between departments and talent, facilitating smooth operations and communication during production.
- Crafted and maintained production schedules for editing and duplication, achieving 100% on-time delivery across all projects.
- Introduced and presented 10+ innovative production concepts, enhancing creative scenarios for effective content delivery.
- Planned and executed video shoots both in-studio and remotely, overseeing the production process from inception to completion for 15+ projects.

FESTIVAL CO-DIRECTOR

FIRST FRAME INTERNATIONAL FILM FESTIVAL, Los Angeles, CA

June 2022 - November 2022

- Led social media campaigns, orchestrated partnerships, and enhanced festival visibility
- Managed submissions, partnerships with industry platforms, and ensured SAG-AFTRA compliance
- Planned, created, tested and deployed system life cycle methodology to produce high quality systems to meet and exceed customer expectations.
- Leveraged data and analytics to make informed decisions and drive business improvements.
- Used industry expertise, customer service skills and analytical nature to resolve customer concerns and promote loyalty.

CO-PRODUCER

IN FIDELITY - FEATURE FILM, New York, NY

June 2022 - November 2022

- Implemented communication systems, orchestrated hiring processes, and coordinated with talent agents.
- Planned video shoots in studio and remotely by managing production through stages to completion.
- Presented production ideas and determined creative scenarios for production and delivery.
- Developed schedules for production, editing, and duplication for timely delivery.
- Liaised with directors, actors and other creative staff to successfully complete projects.
- Maintained project costs through careful budgeting and monitoring of expenditures.

Education

Hofstra University at Hempstead, NY

Master of Arts in Public Relations Expected in January 2026

Southern New Hampshire University at Manchester, NH

Bachelor of Science in General Studies in Minor in Communication May 2023

Digital Film Academy at New York, NY

Associate of Arts May 2020

Military Service

The United States Marine Corps, Honorable Discharge

Languages

English



Spanish

