

Jennifer Brookland

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Objective

I am a multi-platform storyteller with global experience writing, editing and producing. I am looking for opportunities to find and tell great stories that make an impact. I excel at quickly connecting with people, asking the questions that get interesting answers and crafting narratives that sing on the page or airwaves.

Journalism Experience

CHILD WELFARE REPORTER | DETROIT FREE PRESS

JULY 22 – JULY 24

- Built the child welfare beat from scratch with award-winning enterprise reporting that has opened a window into the wellbeing of children and families in Michigan and landed over 62% of my stories on the front page and nine on USA Today
- Some of the impact from my stories:
 - After my reporting revealed system flaws, Michigan's Office of the Auditor General agreed to audit the Child Development and Care subsidy program, and lawmakers introduced legislation to fix it
 - After my reporting showed foster care kids were being wrongfully denied food aid, the state's health and human services dept. dedicated staff to handle foster care food assistance applications
 - A 24-hour daycare owner I profiled was able to open a second center and offer health insurance to her employees after my story created national media attention and a \$25K celebrity donation

AMERICAN HOMEFRONT PROJECT VETERANS REPORTING FELLOW | NORTH CAROLINA PUBLIC RADIO- WUNC

JAN 20 – JULY 20

- Reported, scripted, voiced and produced feature stories for broadcast to 300,000 listeners around the state and additional public radio markets. Stories covered the exceptionally high unemployment rate among military spouses, the threat to student-veterans' GI Bill benefits during the COVID-19 pandemic, and the mental health threat posed to veterans by social distancing—a story picked up by the nationally-broadcast NPR program "Here and Now."

FREELANCE WRITER, EDITOR AND PRODUCER

DEC 15 – JAN 20

- Regular contributor to the United Nations High Commissioner for Refugees online and print publications, and Duke Global Health Institute. Editor for the World Bank's Jobs and Development blog. Stories from 350 to 8,500 words appeared in Our State magazine, Duke magazine, Chapel Hill magazine, Durham magazine and financial magazine VESTED

PRODUCER | NORTH CAROLINA PUBLIC RADIO – WUNC

MAR 17 – FEB 18

- Pitched and researched stories, conducted pre-interviews, briefed host, wrote scripts and questions, edited audio files, directed the show and crafted web and social media posts for "The State of Things," a live mid-day talk show broadcast to 412,000 NC listeners. Pushed for diverse sourcing and brought new voices in medicine, science and education to the air

GLOBAL DEVELOPMENT REPORTER | DEVEX**JUNE 12 – AUG 12**

- Produced breaking stories daily for newswires reaching half a million development and humanitarian professionals. Interviewed aid workers, policymakers, and industry leaders to cover the global development beat in news and features

PRODUCTION INTERN | WGBH**JAN 12 – MAY 12**

- Worked with senior producers to research interview topics, draft questions and text and edit audio files for “The World,” a daily news magazine broadcast to 300 radio stations

HUMANITARIAN REPORTING INTERN**MAY 11 – AUG 11**

- Wrote and/or edited 20 stories, often included on the weekly most-read list, for more than 1 million online readers. Found fresh story during glut of media coverage on drought to differentiate IRIN’s coverage by reporting on urban poor

Communications Experience**SENIOR WRITER & EDITOR | CREATIVE ASSOCIATES INTERNATIONAL JULY 13 – DEC 15**

- Showcased international development projects in 15 countries with feature stories, blogs, news articles, social media and multimedia packages. Writing picked up by AllAfrica.com, WhyDev, Thompson Reuters Foundation, and USAID. Developed company’s first blogging strategy and coached headquarters and field staff on interviewing, writing and social media

SENIOR CONTENT PRODUCER | COUNTERPART INTERNATIONAL**SEPT 12 – JUL 13**

- Wrote feature articles that brought program successes to life, picked up by national outlets Huffington Post and Care2. Six-minute video on disabled rights in Honduras won Videographer Awards honorable mention. Feature story on local leadership selected as cover story of Monthly Developments trade magazine

Military Experience**OFFICER AND SPECIAL AGENT | U.S. AIR FORCE****JUNE 05 – AUG 09**

- Federally credentialed Special Agent trained in interviewing, investigative and operational planning and sourcing. Interviewed hundreds of victims, witnesses, and perpetrators of felony-level crimes. Represented the U.S. in multinational force protection meetings during a six-month deployment to Djibouti and the Comoros Islands

Education**M.A. LAW AND DIPLOMACY | MAY 12 | THE FLETCHER SCHOOL OF LAW AND DIPLOMACY**

- Studied human security and public and NGO management, including coursework in international human rights law, development and conflict, global media, and forced migration. Managing Editor of *The Fletcher Forum of International Affairs*, Fletcher’s flagship international affairs journal

M.S. JOURNALISM | MAY 10 | COLUMBIA UNIVERSITY

- Coursework in covering conflict, beat reporting, magazine writing and social media. One of 12 national Overseas Press Club Foundation scholarship winners. Received honors on Masters Project: a feature-length magazine-style story about growing Afro-Cuban religious groups in the U.S.

B.S. FOREIGN SERVICE | MAY 05 | GEORGETOWN UNIVERSITY

- International Politics major with a concentration in Security Studies and a certificate in African Studies

Awards/Honors

- Excellence in Journalism award, Society of Professional Journalists – Michigan (2024)
- Named one of the “Top 10 Veterans in Journalism,” Military Veterans in Journalism Network (2023)
- Early Childhood Global Reporting Fellow, Dart Center for Journalism & Trauma (2023)
- Future of the American Child Fellow, National Press Foundation (2023)
- The War Horse Writing Fellow (2022)
- Bryn Mawr School Young Alumna Award (2016)