

ALLISON PEARL ERICKSON

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EXPERIENCE

WILLIS TOWERS WATSON
Health Benefits Consulting Analyst

New York, NY
May 2019 – August 2019

Summer Intern

- Coordinated the production and launch of three podcast episodes of the innovative health solutions-focused podcast series *Cure for the Common Co.*
- Prepared co-hosts with podcast market research, interview topic research, interview questions, and final product format in the editing room before series air.

THE NEW SCHOOL
Back Matter Magazine, Tempest Tossed Podcast

New York, NY
January 2019 – May 2019

Managing Editor, Associate Producer

- Led a 17-person print and digital publication team to launch an inaugural issue of a print magazine and digital media platform on www.backmattermag.com.
- Assigned deadlines, approved story pitches, and facilitated pre-and post-production.
- Co-produced an episode for *Tempest Tossed*, "The Last 20 Miles."

UNITED STATES ARMY
Medical Service Corps Officer

USA/Germany/Afghanistan
October 2011 – October 2018

Interim Director of Logistics, 44th Medical Brigade

January 2018 - October 2018

- Led a 10-person team that oversaw \$500 million in equipment and the procurement of \$3.6 million in annual government purchases for a 1,200 person organization.
- Coordinated medical logistics for a national civil-military mass casualty exercise that simulated the nuclear bombing of a major city. Presented analyses to generals commanding Joint Task Force Civil Support and the 18th Airborne Corps
- Managed medical providers above and below my rank into a cohesive team which led to the treatment and evacuation of more than 1,000 casualties through more than 500 medical evacuations from Afghanistan during a seven month period.
- Generated equipment and service proposals for local purchases and large government contracts. Ensured the execution of year-end army contracts valued at \$178,000.

TCU Daily Skiff, Fort Worth Star Telegram, The 109
Multimedia Reporter

Fort Worth, TX
August 2007 – May 2011

Beat Reporter, Contributor, Tarrant County Beat Reporter

- Inaugural cohort of hyperlocal news site launched by the Scheiffer School reporting on Tarrant County.
- Wrote opinions on open carry at protests, profiles on scholarship students, the lack of diversity inclusion efforts at TCU, faculty salary negotiations, and a sports feature on the Mexico women's national team.

EDUCATION

THE NEW SCHOOL
M.A. Creative Publishing and Critical Journalism

New York, NY
August 2018 – January 2020

TEXAS CHRISTIAN UNIVERSITY
B.S. News-Editorial Journalism

Fort Worth, TX
August 2007 – May 2011

SKILLS

LexisNexis, Pacer, Adobe InCopy, InDesign, Photoshop, Premiere, Audition, Audacity, AP Style

REFERENCES

James E. Miller, (212) 229-2747 x3026,
millerje@newschool.edu
Natasha Lennard, (917) 572-5497,
natasha.lennard@gmail.com

CERTIFICATIONS

Lean Six Sigma (Yellow Belt), Registered Yoga Teacher 200

MILITARY QUALIFICATIONS AND AWARDS

Purple Heart, Combat Action Badge, Afghanistan Campaign Medal, Global War on Terrorism Service Medal, Meritorious Service Medal, Army Commendation Medal, Army Achievement Medal, Meritorious Unit Commendation, National Defense Service Medal, Army Service Medal, NATO Medal, Parachutist Badge, Army Combatives Level 1, Combat Life Saver