

**Andre T. Tucker**  
**740 Thicket**  
**Houston, TX 77079**  
**(713) 679-3663**  
[andretucker66@yahoo.com](mailto:andretucker66@yahoo.com)

## PROFESSIONAL EXPERIENCE

### Freelance Copywriter and Communications Consultant - Houston, TX - 2016 to present

- Delivery of marketing coordination and media services such as press release composition, blogging composition, biography composition, social media postings, website copy, and digital ad copy.

### **Surge Homes, Houston, TX - 2016**

#### Communications Coordinator

- Managed marketing and public relations projects for company.
- Wrote/edited/recommended ads, newsletters, blogs, and press releases.
- Pitched news stories to media on behalf of company.

### **Cornerstone Home Lending, Inc., Houston, TX - 2013 to 2016**

#### Regional Marketing Manager

- Managed marketing and public relations accounts for more than 300 loan officers in six states.
- Placed ads into websites and publications for loan officers.
- Assigned tasks to writers, production artists, graphic designers, and database administrators.
- Wrote/edited/recommended ads, biographies, newsletters, postcards, and fliers for loan officers.

### **MWH Public Relations, Houston, TX - 2012 to 2013**

#### Account Manager

- Wrote and distributed press releases to local and national news outlets.
- Created, planned, and hosted events including a quarterly networking mixer known as the "Bayou Business Social."
- Pitched news stories to media on behalf of clients.
- Created and managed social media pages for clients as well as MWH.
- Wrote sponsorship packets, newsletters, brochures, and fliers for clients.

### **Sabre Magazine, Houston, TX - 2009 to 2011**

#### Publisher & Editor

- Created online magazine for Houston area.
- Wrote feature articles.
- Interviewed high profile local figures.

### **Surgeons Management Incorporated, Houston TX 2008**

#### Public Relations Manager

- Promoted company branding including The Hand Center, Houston Total Orthopedics, and Barrett Foot & Ankle Centers to media outlets.
- Collaborated with media on company surgeons appearing as guests on broadcast television and live webcasts.
- Hired outside vendors to assist with company PR projects.

### **KPRC Local 2, Houston, TX 2007-2008**

#### Assignment Editor

- Coordinated station resources such as helicopter and live trucks to assign and dispatched news crews to locations throughout the Houston area.
- Interviewed news sources such as police and fire officials to obtain and confirm facts of potential stories.
- Took calls from newsroom tip line and determined news worthiness of callers' information.

### **Origin Design, Houston TX 2006-2007**

#### Public Relations Copywriter

- Wrote press releases and organized press conferences for 24 markets.
- Monitored television, radio, and newspapers for coverage of Origin client.
- Hired video photographers for press room materials.
- Researched and interviewed potential charity partners for Origin client.

### **KRIV Fox 26, Houston, TX 2005-2006**

#### Associate Producer

- Organized the news rundown and managed on-air talent.
- Selected and wrote news scripts using AP style.
- Collected information from news wires, feeds and sound bites.

### **WUPW Fox Toledo, OH 1999-2005**

#### Associate Producer/Web News Content Manager

- Organized the news rundown and managed on-air talent.
- Wrote news scripts using AP style.
- Approved reporter story content.
- Wrote and edited news content for FoxToledo.com using Web Edit Pro program.

### **United States Navy, Norfolk, VA 1993-1997**

#### Operations Specialist

- Assisted in tactical coordination and scheduling for fleet battle group assets.
- Generated daily flight schedules for over 100 aircraft.
- Handled all administrative matters for a division of over 70 personnel.
- Communicated all daily events using the ship's announcing system.

### **EDUCATION**

Bachelor of Arts in Film *cum laude* - 2000

University of Toledo. G.P.A. within major: 3.7