






RADHA ADHAR

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SKILLS

Languages: (Fluent) English, Hindi; (Basic) Sanskrit, Kashmiri, Urdu, Spanish
Investigative: FOIA, FOIL, OPRA, OPRL, GRAMA, EDGAR, 990, FEC, SEC
Social: Buffer, HootSuite, TikTok, Instagram, Threads, YouTube, Facebook
Equipment: Canon C100 / C300, Sony A7III, Tascam, Teleprompter, Switcher

Editing: Avid, Adobe Premiere, PhotoShop, InDesign, iMovie
Publishing: Contentful, WordPress, HTML, AP / Chicago Style
Image Sourcing: AP, Getty Image, Reuters, Flickr, StockPhoto
Data: Canto, SPSS, SQL, SEO, GitHub, Microsoft Access, Excel

EXPERIENCE

U.S. Dept. of Health & Human Services (HHS) and the Center for Disease Control (CDC) / Copywriter Washington D.C. / Remote (Feb. 2021 - Present)

Co-write, copy-edit, translate, and V.O. official government COVID-19 public safety announcements (12+) for radio, billboard, & social in three languages

Narrative Lost Prods. / "Antyeshiti" (In Production) / Scriptwriter Mumbai, IN (Oct. 2022 - Present)

As Script Supervisor, I provide continuity oversight, writing, consulting, cultural advisement, dialogue subtitling, fact-checking, and translation services for this short film anthology depicting the lockdown from the various points of view of key global cities impacted by COVID-19

Jubilee Media & Angles Unltd. Prods. / Booking Producer Mumbai, IN (Aug. 2022 - Nov. 2022)

Co-produced, directed the casting, pre-interviewed, and booked talent for Jubilee's viral YouTube series, *Spectrum: Being Black in Asia* edition

The Juggernaut / Video Producer New York, NY (Nov. 2021 - Feb. 2022)

Produced South Asian-centric docu-shorts and explainers, launching the video department for this Y-Combinator-backed South AsAm news outlet

PBS & FLOWSTATE Films / Archival Producer "The American Diplomat" Documentary New Delhi, IN & Washington D.C., US (Mar. - Sept. 2021)

Researched for this National Endowment grant-winning docu about the first African Americans in US Diplomacy and Asian relations during the 50's-60's

Rukhs Prods. & SPACEHEAD Prods. / Researcher & Co-Writer "Resident Aliens" (Working Title) NYC / Remote (2020; On-going)

Co-producing a series following an Indian immigrant family that moves into a white town in the American Midwest and faces strange elements

TV ASIA / Producer & Researcher NY / NJ / PA (2018; 2020)

Co-produced the first bilingual South Asian American satire news show on zero budget; ran the Writers' Room pitching daily headlines and scouring public data, researching archival; pre-interviewed and booked government leaders; Co-designed a regional language OTT platform

U.S. Library of Congress / Transcriber, 'By the People' Program Washington D.C. / Remote (2019)

Contributor for this crowd-sourced government initiative to write abstracts and search engine optimize historical archival such as 1,804 pages of Rosa

Qrius / Columnist

Bangalore, India / US (Jan. - Dec. 2017)

Worked the Culture & Society beat at this Indian digital media start-up; reporting ranged from Japan's sleep deprivation to creative Kenyan jail reform tactics; memorable field reporting included covering the Northside Festival, 76'ers games, and the IIFA Awards (India's Oscars)

The Global Times / Copy Editor Xi'an, China / Remote (Jan. - Dec. 2016)

Despite working at a state-run national newspaper, my stint as foreign policy copywriter / editor and fact-checker was an inimitable learning experience

NBCUniversal / Digital Ad Intern New York, NY (Mar. - May 2012)

Generated headline editorial content for the London Olympics on-air news package presented at the NASDAQ; prepared a programming pitch for investor JP Morgan Chase that sold; led investigation of competitors' Google+ usage when it was still new

CNBC / Global Marketing Intern Englewood Cliffs, NJ (Sept. - Dec. 2011)

Created social messaging strategy for prime-time programs; wrote copy for four successful documentaries; audience data analysis led to retention of failing TV program, "How I Made My Millions"

Travelzoo, Inc. / Productions Intern New York, NY (Jun. - Aug. 2011)

Wrote editorial travel pieces published to site with 28M+ subscribers; doubled their Twitter base through creative copy and strategic engagement; executed original research design analyzing competitor social media tactics

EDUCATION

Columbia University, Graduate School of Journalism / M.S. Journalism, (2018-2019)

Selected by the Scripps Howard Foundation to report in Palestine and Israel on female judges changing Shari'ah law courts; For *Trumplandia Magazine*, tracked Trump 2020 campaign meme warfare; covered: NYC's first domestic terror and white supremacy court case, "Me Too" movement ripples, Chinatown's Rikers jail protests, H-4 visa immigrants' mental health crisis; Thesis focused on a student-led anti-hate curriculum under a NYT editor

New York Film Academy / Broadcast Journalism Certificate, (2017)

Scripted, reported, shot, and edited news packages on Avid in two-a-day turnarounds, interviewing subjects ranging from a US Congresswoman to a virtual reality CEO and a Buddhist monk

Rutgers, The State University of New Jersey / B.A. Public Policy & Communications, (2008-2012)

Graduated with honors, a news internship seminar practical thesis, a computer science minor, and a technical writing minor and certificate

PROFESSIONAL AFFILIATIONS

- **Brown Girls Doc Mafia (BGDM)** – Active Member (2019-Present)
- **SAJA** (South Asian American Journalists Association) – Active Member
- **Society of Professional Journalists (SPJ) / Deadline Club**, Columbia Chapter – Speakers Committee Board Member (2018-2019)
- **CNBC Business News Associates Workshop** (Selected 2016)
- **OFA** (Obama for America / Organizing for Action) **Fellow** (2017)
- **NBCUniversity** – Student (Class of 2016 & 2022)
- **Women in Media**, Columbia Chapter – Board Member (2018-2019)