

Noelle Wiehe

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Multimedia Journalist, Public Affairs
Professional

Goal-oriented and highly dedicated professional, offering broad expertise in breaking news, community journalism, feature writing, and copy editing with keen attention to detail and layout. Expert at researching emerging trends and combining traditional and digital elements leveraging sharp military and veteran news instincts and content curation skills. Instrumental in creating, editing, and posting promotional content across social media platforms, aimed at boosting website presence and driving innovative culture. Refined communicator with strong work ethic and storytelling competencies; able to foster solid rapport with official sources, responders, local agencies, community leaders, and social media influencers.

Technical Proficiencies

Software:	AP Style Microsoft Office Suite (Word, Excel, Access, PowerPoint, QuickBooks) Adobe Suite (Photoshop, Lightroom, InDesign CS4, CS5, CS6) Google Docs
Web Design:	Army CORE Web Expressions Dreamweaver XHTML Coding WordPress Builder IO BrightSpot
Social Media:	Twitter Facebook WordPress Flickr Smugmug Instagram Tik Tok YouTube
Tools (Hardware):	Nikon D600 Cannon D-SLR Sony A7 III

Career Experience

Serco Inc., Health Agency, DHA Strategic Communications Directorate **2023 –present**
Healthcare Media Relations Specialist

Collaborated with the communications division team to inform focus area of articles, identify subject matter experts, and determined outreach to appropriate DHA staff offices or MHS component organizations.

- Managed media relations, including media relations, media events, media messaging.
- Collected and developed open-source media content related to Defense Health and Public Health current events.
- Provided analytical support to evaluate communication reach and effect.
- Presented relevant and noteworthy global news to senior leadership each morning during stand-up meetings.

Coffee or Die Magazine, Black Rifle Coffee Company, Remote **2021 – 2023**
Staff Writer

Facilitated video team in editing shoot video footage for documentaries and short reels. Captured photos for accompanying stories with focus on creating sense of atmosphere and emotion. Published stories to content management system, WordPress, BrightSpot, and Builder.

- Traveled to accomplish tasks on short notice, assigned by editor.
- Crafted innovative stories regarding military and veteran news.

United State Army, Fort Stewart, GA | Camp Arifjan, Kuwait **2016 – 2020**
46S, Mass Communications Specialist

Performed all duties of enlisted soldier for management of public affairs office. Photographed subjects and events efficiently for command publications. Composed news stories and shared with local media for press releases. Acted as managing, military editor for on-post newspaper from January to October 2020.

- Presented relevant and noteworthy global news to senior leadership each morning during stand-up meetings.
- Disseminated daily report to all entities involving with special operations Joint Task Force's Operation Inherent Resolve in Iran, Iraq, Kuwait, and Syria.
- Photographed award ceremonies, change of command gatherings, and special events.

Bayonet and Saber, Fort Benning, GA

2014 – 2016

Staff Writer & Photographer

Produced and edited articles for news, features, sports, ceremonies, leisure, and current events. Proofread sections and generated headlines, as well as established front-page news and community sections for print. Wrote outlines and snapped pictures of topics and training sessions for publications.

- Managed staff of two fellow writers during editor's frequent absence.
- Translated command information into interesting news stories for publication.
- Escorted local media to post / meet with commanding general as required.

Relevant Experience

Editor-in-chief, Connect Savannah, Savannah, GA

Drafted and revised stories for weekly release. Cultivated strong relationships with local companies and community leaders. Assigned over 10 articles per week to freelancers and edited them upon receipt.

General Assignment Reporter, The Vernon Daily Record, Vernon, TX

Composed articles related to high school sports, police, courts, school board meetings, city council sessions, local / national news, and human interest.

Education

Bachelor of Arts, Major in Journalism

University of Cincinnati, Cincinnati, OH

Mass Communications Specialist Advanced Individual Training

Defense Information School, Fort Meade, MD

TV Power Reporting Course

Poynter Media Institute, Saint Petersburg, FL

Relevant Coursework: *Marketing | Public Relations Writing | Web Design | Media Law | Photography | Copy Editing | Columns & Reviews Writing*

Honors & Awards

Top 10 Military Journalist, Military Veterans in Journalism – 2022

Georgia Press Association: Keith L. Ware Award for Journalism – 2016
 3rd place for News Photography, 1st Place Award for Page One Layout