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Jesse O. Whitehead

Objective To become the best Media, Journalist and Communications Talent in the world for the world and be a leader and role model for others

Education

Brooklyn College
2900 Bedford Avenue
Brooklyn, NY 11210
Bachelor of Arts Degree in Television/Radio and Journalism – 2015

Kingsborough Community College
2001 Oriental Blvd
Brooklyn, NY 11235
Associates of Applied Science Degree in Broadcasting/Management – 2004

Skills

Production Assistant, Associate Producer, Highlight Producer, Show Producer, Content Writer

- Designed programs structured, researched, targeted appropriate audience (school kids, young adults)
- Decided program type (drama, documentary, and narratives), decided style (formal, comic, conversational) and created characters
- Helped write scripted dialogue with producers, writers and sometimes content creators
- Chose appropriate music and sound effects to enhance the appeal and realism of script
- Stage Manager and Floor Manager where I assisted with audience and talent preparations
- Followed up events, projects and other areas where I was needed

Media / Radio Broadcasting

- Hosted, Produced and Directed my own daily and weekly radio shows. I also trained, wrote, directed and produced shows for other on-air personalities
- Interviewed an assortment of guests varied on topics such as careers and music
- Entertainment and Politics. Ex: School President, Politician State Senator Kevin Parker, Chief of Campus police Up and Coming Artist in music, television, Fashion and Sports
- Produced, wrote and recorded daily promotions along with Public Service Announcements
- Studio and field produced shows for television shows where I went out to get local stories for my college and ESPN.
- Highlight Producer in which I recorded game highlights, dictated the best highlights and wrote scripts for Sports Casters at ESPN
- Developed content material for new shows, film and music
- Hosted and Produced a daily 5-10 minute daily commentary series where I spoke on political issues, entertainment, sports and advice

Journalism

- Wrote stories for my high school newspaper, wrote stories for both of my colleges radio news shows
- Understand and apply the principles and laws of freedom of speech and press
- Demonstrated an understanding of history and role of professionals and institutions in shaping communications

- Demonstrate an understanding of gender, race, ethnicity, sexual orientation and, as appropriate, other forms of diversity in domestic society
- Researched, edit, and reported stories using Google, Wikipedia and other various informational
- Wrote a weekly commentary where I gave advice about issues on various topics

Work experience

Favor 1 Entertainment

Associate Producer – 2014-Present

- Assistant Writer
- Lead Photographer
- Lead Videographer
- Voice-Over Talent

Black Entertainment Television (B.E.T.)

Production Assistant & Entertainment Talent – 2017-2022

- Worked with Producers, Directors, Show-Runners, Writers and Studio and Field Producers with scripts
- Helped set up production sets
- Organized talent
- Contacted various venues for production
- Have also done some talent work

NYABJ

First Take Mentor Journalism Program – 2017-2018

- Provided mentorship and advice to 2 high school graduating seniors in program
- Helped students with their scripts
- Helped students with shooting, producing and coordinating of their shows

IACRL

Educational Media Group Leader – 2016-2018

- Developed lesson plans around media development
- Helped students write script, shoot video projects
- Assisted students with how to do scripted and unscripted journalism interviews

References

References available upon request