

# JACOB MILHAM

## Creator and Manager

📍 Hampton, Virginia 23661

📞 +1 785-844-5110

✉️ jm17971047@gmail.com



### TECHNICAL SKILLS

- Content writing
- SEO
- Interviewing sources
- Research
- Video and audio editing

### PROFILE

I have been working as a public affairs specialist for 8 years. This has honed my technical skills, while interacting with C-suite executives daily and conveying their message to appropriate audiences.

### EDUCATION

- **Bachelor in Digital Media & Web Technology**  
2021 - Present | UMGC  
Digital content creation and management. Includes e-publishing, multimedia, and graphic design.
- **Digital Multimedia Course**  
2023 | Defense Information School  
Practical instruction in graphic designs, multi-page layouts, video productions, online content, and interactive multimedia solutions.

### WORK EXPERIENCE

- **U.S. Navy**  
2015 - Present
  - Develop print publications and multimedia content including video, still images, digital graphics, web products, news and feature stories, blogs, and press releases.
  - Maintained and oversaw more than \$3,000,000 of equipment.
  - Conduct research and identify target audiences, analyze data, and provide feedback to leadership.
  - Work directly with local news media organizations to release stories and develop public relations campaigns
  - Winner of three Navy Media Awards from 2020-2022.
  - Led more than 45 Sailors across 5,637 events.
  - Develop content strategies and create data stories
- **FanSided**  
2020 - Present
  - Produce more than 30 monthly stories for two sites.
  - As a site expert, edit stories, manage social media, and create content strategy.

### REFERENCES

**Matt Conner**  
Site Expert, FanSided  
765-749-8666  
connerman2@gmail.com

**Jason Fischer**  
901-800-6347  
Jason.s.fischer.mil@us.navy.mil