

## ADRIENNE BORGHOFF

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[www.adriennebrammer.com/demos/editing](http://www.adriennebrammer.com/demos/editing)

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### KEY SKILLS

Storytelling

Collaboration

Production

Motion Graphics

Sound Mixing

Color Correction

Archive Footage

Media Management

Video Formats

### EXPERIENCE

#### Warner Brothers Discovery

2021 – Present

##### Digital Media Asset Specialist

- Collaborates daily with ops team to prioritize/execute a high volume of marketing content delivery
- Generates multiple versions of promos for a variety of platforms by repositioning video for different aspect ratios; transcoding for different formats; swapping out graphics, captions, tags and other elements.

#### Freelance Video Editor

2021 – 2022

- Edited eight original Operation Enduring Service campaign videos for 'The Mission Continues'. Shot 4K video, sourced archive footage, interviewed subject matter experts, created cohesive motion graphics.

#### CBS Television

2012 – 2015

##### Assistant Editor

- Coordinated with *CBS News*, *48 Hours*, and partners to ingest and deliver required digital assets.
- Loaded media, rough-edited to speed processes for *48 Hours*, *Vanity Fair*, and *Brooklyn DA* series.

#### United States Air Force

1998 – 2012

##### Public Affairs Broadcasting

- Strategic communicator: created video/audio/multimedia daily to advance Air Force brand.
- Developed production criteria and standardized processes for recurring broadcast products. Efforts resulted in an increase in the amount/quality of timely info reaching audience of 10,500.

### TECHNICAL COMPETENCIES

- Sony EX1R XDCAM & PD150/170; Canon 5D Mark III; iPhone 13 ProMax
- Expert editor: Avid Media Composer; Adobe Premiere, Photoshop, After Effects, Creative Suite

### EDUCATION

**Master of Arts, Theatre Studies** | Montclair State University, 2024

**Bachelor of Fine Arts, Acting** | Marymount Manhattan College, 2016

**Associate of Applied Science, Public Affairs** | Community College of the Air Force, 2010

**Basic Broadcast Course, Broadcast Manager's Course** | Defense Information School